

One click away

Why **outbound email** is your biggest security risk

93%

of organizations suffered email breaches in the last 12 months

Top causes of outbound email data breaches:

1



79%

wrong recipient added

2



80%

wrong file attached

3



80%

replied to spear phishing attacks

On average, organizations experienced 180 incidents involving **sensitive data**. That's one every **12 working hours**.



And the threat's getting bigger

Remote working and social distancing has increased outbound email traffic

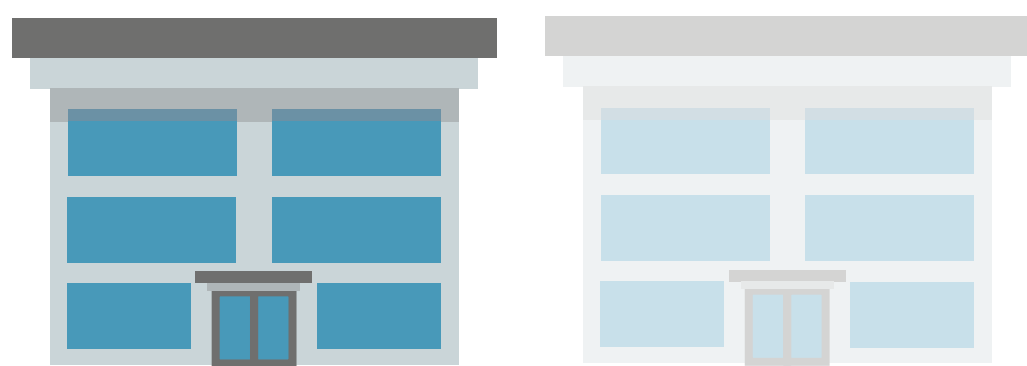
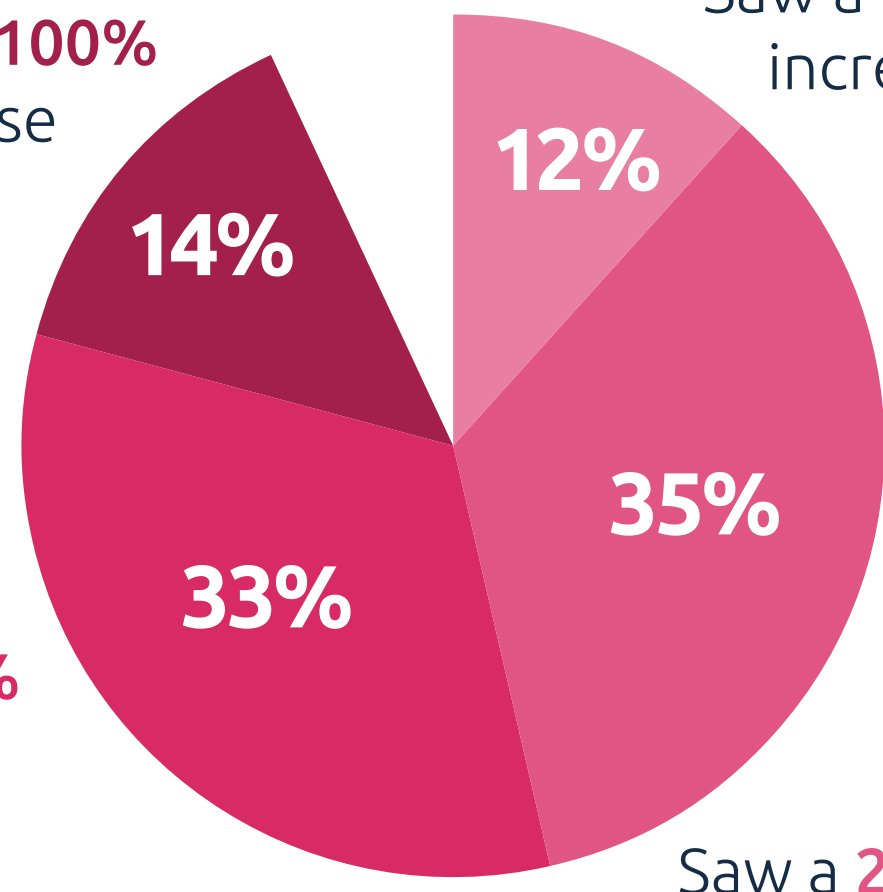
94%

of organizations are sending **more emails**

This breaks down to:

Saw a **76-100%** increase

Saw a **51-75%** increase



1 in 2 organizations have seen a **50% increase**

Top factors in email data breaches



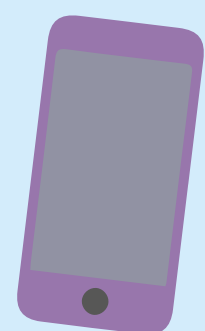
Stressed and tired employees



Remote working



Employees not using security technology



Use of a mobile device

What impact do these breaches have?



1/3

faced financial repercussions



1/4

suffered reputational damage



1/4

were investigated by regulators

And employees are suffering too:

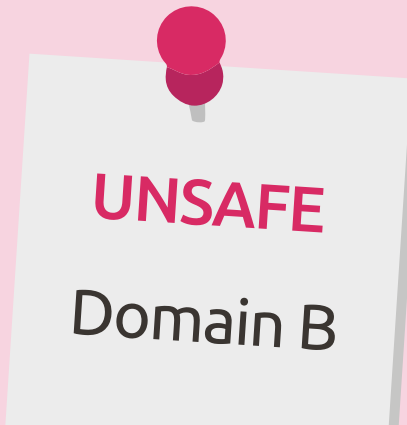


In **over 1/4** of cases, the person responsible was fired

It's a perfect storm - and it's only getting worse



Static DLP can't cope with the risks of modern working



We need **machine learning** to understand context



You don't normally send financial details to **John C.** Is this email meant for **John D** instead?